



Join the **OUT**sider Family!

A Guide to **OUT**sider Sponsorship

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About OUTsider

The OUTsider Film & Arts Festival (OUTsider) is an Austin-based non-profit that celebrates the bold originality and creative nonconformity of the LGBTQI and Ally communities through the presentation of provocative, overlooked and out-of-the-box film, theatre, music, writing and visual art. Through its annual festival and OFF-Topic conference beginning February 2015, OUTsider brings together queer artists, audiences and scholars from around the globe to exchange ideas, ignite conversations, transcend boundaries and experience new pleasures through artistic discovery.



Who Are We?

The name “OUTsider” is a reference to queerness, and specifically the act of refusing shame and living one’s life “out,” including living “out” as an ally of the LGBTQI communities. “OUTsider” asserts our affinity with outsider sensibilities and outsider people – queers who take risks and dare to be different, as well as all marginalized folks who live and think outside the status quo. These various notions of the “OUTsider” inform the festival’s structure and content. Meet the OUTsiders below!



The OUTsider Board of Directors

OUTsider Board of Directors



Artistic Director - Curran Nault



Executive Director - Annie Bush



PJ Raval (Award-Winning Filmmaker, UT Professor), Scott Dinger (AGLIFF Founder), Curran Nault (Ph.D., Former Artistic Director AAAFF, Polari/AGLIFF), Mirna Hariz (Entertainment Lawyer), Paul Soileu (Award-Winning Performance Artist), Bobette Mathis (Festival Specialist), Beth Schindler (Queerbomb Founder), Annie Bush (Filmmaker, Former Educator)

OUTsider Core Values

Creativity

Showcasing the diversity of talents and boundless imagination of the queer film and arts communities.

Collaboration

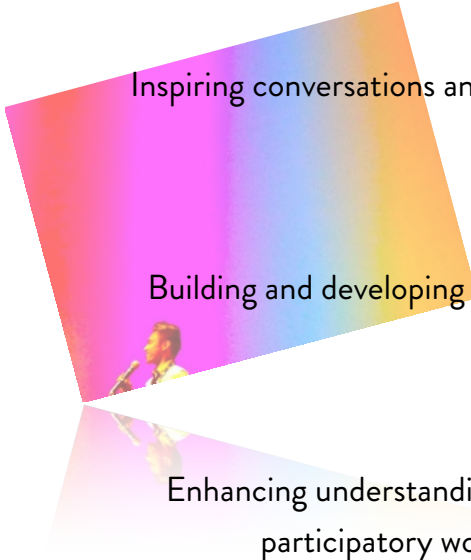
Inspiring conversations and connections between audiences, academics and artists across and in-between mediums.

Community

Building and developing new forms of queer togetherness through unprecedented and unique festival experiences.

Cultural Enrichment

Enhancing understandings of queer film and art through dynamic panel discussions, participatory workshops, informal mixers and scholarly presentations.



Why Support OUTsider?

As a non-profit organization, we depend on the generosity of sponsors like you! By becoming an OUTsider sponsor, you not only situate your company as supportive of the LGBTQI communities, but also, given OUTsider's unique and cutting-edge approach, as innovative and forward thinking. What's more, given OUTsider's emphasis on community exchange and novel experiences, OUTsider will provide you and your company with opportunities to engage with the arts community in ways that are creative, meaningful and involved.



OUTsider Sponsorship Opportunities

Presenting Sponsor | Airline Sponsor | Alcohol Sponsor

Hotel Sponsor | Opening Night Reception

OUTsider Sponsorship Levels

Presenting Sponsor **\$15,000**

Platinum Sponsor **\$10,000**

Gold Sponsor **\$5,000**

Silver Sponsor **\$2,500**

Bronze Sponsor **\$1,000**

Supporting Sponsor **\$500**

Producing Sponsor **\$250**



Presenting Sponsor

Benefit	\$15,000 - Presenting
"OUTsider Festival presented by..."	✓
Recognition in official press release.	✓
Addition of 5 attendees to festival and/or festival event.	✓
Ability to provide free standing banners with priority placement in venue and/or looping video for an event.	✓
Logo on official OUTsider badge.	✓
Once a month Facebook & Twitter post about your company throughout the year & once a day posts during festival.	✓
Solo logo spot in OUTsider promotional video.	✓
Full back cover of OUTsider printed program.	✓
Logo & link on OUTsider website.	✓
Ability to provide OUTsider swag bag & provide materials.	✓
Verbal recognition throughout festival.	✓

Airline Sponsor

Benefit	\$5,000 - Gold
"OUTsider travel sponsored by..."	✓
Addition of 2 attendees to festival and/or festival event.	✓
Ability to provide free standing banners with priority placement in venue.	✓
Two Facebook & Twitter posts about your company before and during festival.	✓
Logo featured in OUTsider promotional video.	✓
Half-page color ad in OUTsider printed program.	✓
Logo & link on OUTsider website.	✓
Ability to provide materials in OUTsider swag bag.	✓
Verbal recognition throughout festival.	✓

Alcohol Sponsor

Benefit	\$5,000 - Gold
"OUTsider alcohol sponsored by..."	✓
Addition of 2 attendees to festival and/or festival event.	✓
Ability to provide free standing banners with priority placement in venue.	✓
Two Facebook & Twitter posts about your company before and during festival.	✓
Logo featured in OUTsider promotional video.	✓
Half-page color ad in OUTsider printed program.	✓
Logo & link on OUTsider website.	✓
Ability to provide materials in OUTsider swag bag.	✓
Verbal recognition throughout festival.	✓

Hotel Sponsor

Benefit	\$5,000 - Gold
"OUTsider hotel & lodging sponsored by...".	✓
Addition of 2 attendees to festival and/or festival event.	✓
Ability to provide free standing banners with priority placement in venue.	✓
Two Facebook & Twitter posts about your company before and during festival.	✓
Logo featured in OUTsider promotional video.	✓
Half-page color ad in OUTsider printed program.	✓
Logo & link on OUTsider website.	✓
Ability to provide materials in OUTsider swag bag.	✓
Verbal recognition throughout festival.	✓

Opening Night Reception

Benefit	\$2,500 - Silver	\$500 - Supporting
“OUTsider Opening Night Reception sponsored by...”.	✓	
Ability to provide free standing banners with priority placement in venue.	✓	
One Facebook & Twitter post about your company during festival.	✓	
Addition of 2 attendees to festival and/or festival event.	✓	✓
Logo featured in OUTsider promotional video.	✓	✓
Logo featured in full-page color ad featuring all festival sponsors of OUTsider printed program.	✓	✓
Logo & link on OUTsider website.	✓	✓
Ability to provide materials in OUTsider swag bag.	✓	✓
Verbal recognition throughout festival.	✓	✓
Host an informational booth during event.	✓	✓

Enhanced Sponsor

Benefit	\$2,500 - Silver	\$1,000 - Bronze	\$500 - Supporting	\$250 - Producing
“OUTsider _____ sponsored by...”.	✓			
Ability to provide free standing banners with priority placement in venue and/or looping video during event.	✓			
One Facebook & Twitter post about your company during festival.	✓	✓		
Quarter-page color ad in OUTsider printed program.	✓	✓		
Two-minute event introduction by representative.	✓	✓		
Addition of 2 attendees to festival and/or festival event.	✓	✓	✓	✓
Logo featured in full-page color ad featuring all festival sponsors of OUTsider printed program. Logo featured in OUTsider promotional video.	✓	✓	✓	✓
Logo & link on OUTsider website.	✓	✓	✓	✓
Verbal recognition throughout festival. Ability to provide materials in OUTsider swag bag.	✓	✓	✓	✓
Host an informational booth during event.	✓	✓	✓	✓

Enhanced Sponsorship Opportunities

- MayDayGayDay
- OFF - Topic Conference
- Film Presentation
- Theatrical Performance
- Poetry Reading
- Musical Performance
- Live Art Exposition
- Youth/Family Involvement
- OUTsider Awards

Thank you for joining the **OUT**sider family!

OUTsider would like to thank you for supporting our festival and joining our team. As a non-profit organization, we depend on the generosity of sponsors like you!

OUTsider's sponsorship opportunities are customizable to meet your needs.

To receive more information on the possibilities of supporting our festival and becoming an official sponsor, please don't hesitate to contact us.

Best,

Annie Bush

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